



Gold Key Service -- Taiwan

Meet Prospective Partners in the Taiwan Market

The Gold Key Service Identifies and arranges appointments with prospective partners in Taiwan.

Appointments: Knowledgeable commercial specialists prescreen and set up appointments--typically four per day--with the contacts you need to do business in Taiwan.

Cost-effective: The fee is \$685 for the first day, and \$320 for each additional day.

Business Briefing: To take full advantage of your trip to Taiwan, the Commercial Service Taiwan will provide you with a briefing to give you tips on doing business in Taiwan, an overview of the Taiwan business environment and the US-Taiwan relationship. We will also introduce you to a wide variety of services, research reports and other available resources to help you get timely, relevant information on the Taiwan market.

Lead Time: The Commercial Service Taiwan requests six weeks (30 business days) lead time from the time we receive your questionnaire, payment and marketing material.

Payment: The Department of Commerce encourages companies to pay by credit card. Credit card payment information must include type of card, card number, cardholder's name and expiration date.

Marketing Material: Please mail at least 20 sets of your marketing material including an introductory letter and product literature (e.g. product catalogs, price lists, company profiles, and etc) through express service to the following address:

Deputy Chief (for GKS)
Commercial Section
American Institute in Taiwan
Suite 3207, 333 Keelung Road, Section 1
Taipei 110, Taiwan
Tel: 011-886-2-2720-1550

Accommodation/Interpreter/Car Rental (with chauffeur) Services: We will be happy to offer support in recommending hotels, interpreter and car rental/chauffeur services.

Estimate for a one-day Gold-Key: We estimate that a one-day Gold-Key (inclusive of our Gold-key service charge) that includes two nights in a five-star hotel, and taxi fees within Taipei City for meetings is approximately US\$1,100.

To contact your nearest U.S. Department of Commerce district office for information on a host of other Commerce Department programs for U.S. exporters just call 1-800-USA-TRADE or visit www.buyusa.gov.

If you have any questions, please feel free to contact Joel Fischl, at Joel.Fischl@mail.doc.gov.